



Benton County Agricultural Society
PO Box 118
Sauk Rapids, MN 56379
(320) 253-5649

The Benton County Fair will be held July 30th – August 4th, 2024 and we would like to invite you to be part of our sponsorship program.

The Benton County Fair is a multi-generational event that showcases and educates how the food that we consume is grown, our stewardship to the animals in our care and the new technology in farm equipment. The fair also provides affordable family entertainment, delicious fair food, truck and tractor pulls and demolition derbies in the grandstand. It's still a great place to meet an old friend and make new ones.

We plan each fair to reflect our mission statement as well as the values, culture, history and heritage of our community and are excited to continue forth with our sponsorship program and invite you to be a part of this long standing annual event. Being a free gate fair, we estimate that we have 100,000 consumers of all ages, interests and incomes from across the area come through our gates and we would like to share the exposure and visibility to you to promote your services and/or products to our community.

Please join us as our valued sponsor and help provide an opportunity to instill the importance of community involvement, agricultural education and the making of lifetime memories.

Completed forms can be mailed or emailed. Please feel free to contact a Benton County Fair Board Director or the fair office with any questions.

The Benton County Agricultural Society and Fair Board Directors would like to sincerely thank you for your interest in the fair and look forward to working with you.

2024 Benton County Fair Sponsorship Form

Organization/Business:

Contact Person:

Mailing Address:

Phone:

Email:

Website:

Sponsorship Level:

July 30th - August 4th 2024

Grand Champion \$1500

10 Daily Parking Passes
8 Grandstand Tickets
4 Armbands for Midway
Area for a 3' x 5' Banner
Digital Advertising
Daily Speaker Announcement
Logo on Back of Annual Shirt
6 Shirts for 2023 Fair
\$75 Food Credit
10 Beer Tickets

Reserve Champion \$1000

8 Daily Parking Passes
6 Grandstand Tickets
3 Armbands for Midway
Area for a 3' x 5' Banner
Digital Advertising
Daily Speaker Announcement
Logo on Back of Annual Shirt
4 Shirts for 2023 Fair
\$45 Food Credit
5 Beer Tickets

Blue Ribbon \$750

6 Daily Parking Passes
4 Grandstand Tickets
2 Armbands for Midway
Digital Advertising
Daily Speaker Announcement
Logo on Back of Annual Shirt
3 Shirts for 2023 Fair
\$30 Food Credit

Red Ribbon \$500

4 Daily Parking Passes
2 Grandstand Tickets
2 Armbands for Midway
Digital Advertising
Daily Speaker Announcement
Logo on Back of Annual Shirt
2 Shirts for 2023 Fair
\$15 Food Credit

White Ribbon \$250

1 Daily Parking Pass
1 Armband for Midway
1 Grandstand Ticket
Digital Advertising
Daily Speaker Announcement

Please include a few sentences describing your business. This is used for daily announcements over the speakers during grandstand events, on the beer garden stage and in the show arenas.

Please select from **one** of the below areas where you would like your sponsorship contribution to go to:

_____ Grandstand _____ Tribute to Those That Serve (current and future exhibits)
_____ Livestock Awards _____ Kids Day _____ Cottonwood Stage
_____ Beer Garden Stage _____ Heritage Building _____ Ag Craft Building
_____ FFA Barnyard _____ Other (please write in, if not listed above)

If you are selecting the Grand Champion or Reserve Champion level, you are to provide their own banner for us to hang.

*New this year; gift bags with your items received will only be available for pickup inside the fair office.

Sign up deadline to be added to the back of the shirt is May 1st.

The Benton County Agricultural Society thanks you for your sponsorship and support.

Please feel free to contact the fair office at 320-253-5649 or the director(s) listed below for any questions that you may have.

Jennifer Dingmann - 320.309.0960 - feldhege@hotmail.com or bentonfair@aol.com
Nancy Zupan - 320.469.4447 - nancyzupan@yahoo.com

Checks made out to: Benton County Ag Society
Mail completed forms and payments to: PO Box 118 Sauk Rapids, MN 56379